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## **ART-TECH** exclusive distributor in Korea

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Robe is already a popular moving light brand in Korea, and the re-confirmation of the ART-TECH deal puts a very strong team in place to capitalise on Robe's large market share.

ART-TECH is headed by Mr. Dae-In Yoon, a renowned club and discotheque lighting designer, and the company is very well known and successful as a supplier to the buoyant Korean club market.

Large clubs – with capacities of 3–4000 - are common throughout South Korea, and so it's the high powered fixture end of the market that is expected to be a major seller for Robe. It's therefore an ideal market for the Robe ColorSpot 1200 AT and the brand new ColorSpot 575 AT.

ART-TECH has just appointed a new sales manager to concentrate on the theatre and television markets, which is also expected to see steady growth in the near future. Harry von den Stemmen comments, "We are very excited about the potential of Korea. The exclusive deal with ART-TECH will allow them to focus on promoting our products in all areas". For more press info on Robe Show Lighting, please contact Louise Stickland on +44 (9)1865 202679 or +44 (0)7831 329888 or E-mail: louise@loosplat.com.

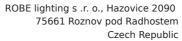




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