

6.1.2004

ART-TECH exclusive distributor in Korea

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Robe is already a popular moving light brand in Korea, and the re-confirmation of the ART-TECH deal puts a very strong team in place to capitalise on Robe's large market share.

ART-TECH is headed by Mr. Dae-In Yoon, a renowned club and discotheque lighting designer, and the company is very well known and successful as a supplier to the buoyant Korean club market.

Large clubs – with capacities of 3–4000 – are common throughout South Korea, and so it's the high powered fixture end of the market that is expected to be a major seller for Robe. It's therefore an ideal market for the Robe ColorSpot 1200 AT and the brand new ColorSpot 575 AT.

ART-TECH has just appointed a new sales manager to concentrate on the theatre and television markets, which is also expected to see steady growth in the near future.

Harry von den Stemmen comments, *"We are very excited about the potential of Korea. The exclusive deal with ART-TECH will allow them to focus on promoting our products in all areas"*.

For more press info on Robe Show Lighting, please contact Louise Stickland on +44 (9)1865 202679 or +44 (0)7831 329888 or E-mail: louise@loosplat.com.



