

8.1.2013

## **Event Lighting Slovenia Gets The Robe Buzz with first MMX WashBeams in Slovenia**

### **Products Involved**

#### **MMX WashBeam™**

Ljubljana based Event Lighting is one of the largest and busiest lighting rental companies in Slovenia. Active in all sectors of the professional entertainment / leisure, broadcast and corporate industries, it has a reputation for excellence ... in terms of equipment, imagination and expertise.

The company was founded in 2005 by Jernej Gustin.

Before this, Jernej had worked as a freelance lighting technician and designer / operator, and it was back in 2002 that he first started using Robe products for his work, shortly after brand 'Robe' was launched in its own right.

As soon as he started using Robe moving lights, he was convinced that there were special qualities about the brand, which led him as a freelancer to invest in his own set of moving lights - Wash and Spot 575 XT fixtures! These are still in Event Lighting's hire stock today, still busy and still giving consistent, trouble free service. There are not many products you can say that about!

Event Lighting's Robe stock is now well over 100 units.

The last year has seen investment in the newest Robe ROBIN range - the ROBIN 600 LED Wash, the ROBIN 600E Spot and most recently, the first MMX WashBeams in Slovenia, which have just been delivered via Robe's distributor MK Light Sound d.o.o., also based in Ljubljana.

"The price-to-performance ratio with Robe is excellent," confirms Jernej, "And the reliability of the product just keeps on proving itself over and over".

He qualifies this saying he's worked with many other brands over the years and knows it to be true from his own experience.

The market in Slovenia is relatively small, so it's important that every fixture is a multipurpose tool and adds real value to any lighting rig.

Of the new ROBIN Series he comments, "The units have the perfect light output in relation to the (small) size and (light) weight of the fixture. We can save all round using these fixtures - on truck space, rigging requirements, weight loading and crew," ... and of course all this with no compromises on the designer or operator's creativity.

He says that the ROBIN LEDWash 600 was the first LED moving light product that has really impressed him with a manufacturer listening to end-users, particularly with reference to the excellent range of 'real' whites.

Event Lighting's LEDWash 600s have been used on a myriad of conferences, exhibitions and trade shows where they are a perfect complement to other white light sources. The low power consumption also makes the options on power distribution highly practical and flexible.

Recent shows serviced by Event Lighting include Slovenia's biggest dance event, the Red Xmas Party, which saw 12,000 people celebrate the festive holidays, headlined by Armin van Buuren and including over 70 Robe fixtures on the rig.

