

30.10.2012

# Sound On Stage Invests in Robe

## Products Involved

**LEDBeam 100™** **LEDWash 1200™** **LEDWash 600™** **MMX Spot™**

The latest Middle East technical production company to invest in Robe products is Sound On Stage, based in Lebanon and the UAE, and run by Mazan and Rawad Saad.

The company, well known as an audio specialist, wanted to expand its operation to include lighting, so recently made an investment in Robe's ROBIN LEDWash 1200 and 600s, MMX Spots and LEDBeam 100s to kick start its lighting rental stock.

Sound On Stage supplies design services, equipment and crew for a variety of different corporate events / presentations and live concerts and shows.

It is important to the Saad Brothers to have the very latest lighting technology and to maintain the standards of excellence expected from the company in this new area, and so they chose Robe.

The deal was co-ordinated by Robe's Middle East Sales manager Elie Battah. Says Rawad, "We really liked the ROBIN range for its light weight, which makes the physical handling extremely easy".

He adds that Robe's reputation for reliability and robustness was another key reason leading to their decision, together with the after-sales support they receive from Elie and the Middle East service team.

"Whilst we have been a sound company, we have also kept a keen eye on developments in the lighting industry, and think that Robe is currently the only brand offering a wide range of state-of-the-art moving light products," confirms Rawad.

The 'green' aspects of Robe's ROBIN product range were also a bonus Sound On Stage has already used its new Robe fixtures on several events and are expecting a busy upcoming show 'season'.

The Sound On Stage crew are loving the MMX Spots for their light weight and multiple features, and the very cute sized LEDBeam 100s for their fast movement and very bright output. The LEDWashes are proving excellent all-round workhorse fixtures for any show, with their smooth, versatile colour mixing system.

