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Robe Lighting at InfoComm 2012

Products Involved

LEDBeam 100™ **LEDWash 1200™** **LEDWash 300™** **LEDWash 600™** **MMX Spot™**
ROBIN® Actor 6 **ROBIN® DLF Wash** **ROBIN® DLX Spot**

Robe Lighting will be exhibiting at InfoComm 2012, the “most energizing audiovisual gathering in the world” staged in Las Vegas, June 13-15 at the Las Vegas Convention Center on Booth # C12402.

It is the US launch of four fabulous products : Robe’s ROBIN DLX and DLF - the world’s first high power RGBW spot and wash moving heads; the amazing ROBIN 100 LEDBeam - small, bright and super-fast; and the Actor 6 for the theatre, performance and TV/broadcast applications.

Several other key ‘products-of-the-moment’ to be highlighted include the innovative ROBIN series featuring the MMX Spot and the ROBIN LEDWash 300, 600 and 1200.

Also being showcased is the install version of Ropix Video Panels.

Anolis’ ArcDots will be demonstrated in an eye-catching visual display, and visitors can also see the latest Anolis ArcLine series of high quality architectural LED products.

The booth design takes an interactive approach, using an Avolites Touchscreen controller to run all the lighting instruments with a separate Avolites Titan surface to control the Ropix wall.

This will allow everyone’s time to be maximized with multiple simultaneous demos.

An iPad will be controlling fixtures via ArtNet wireless protocol to illustrate the ease of operation and the numerous ways in which Robe equipment can be interfaced.

The ‘booth theme’ emphasizes Robe’s consistent commitment to quality and on-going innovation across the entire range of products, and the forward-focused technologies embraced, including ARTNet, Wireless DMX and RDM, plus the general ease of connectivity and operation.

Attending will be Robe Lighting’s CEO, Harry von den Stemmen; Entertainment & Leisure Segment Manager, David Chesal; Rental Staging Segment Manager, Heather Busch; and Inside Sales Manager, Jerry Seay; plus the Ropix US team.

Lighting programming is by Jimmy Duke, with assistance from Creative Stage Lighting’s Phil Heid on the Ropix Wall.

Robe is expecting a large crowd at InfoComm with a wide variety of customers already committed to visiting the booth and checking out the latest products and technologies.







